



THE VANCOUVER  
**FRIENDS  
FOR LIFE**  
SOCIETY

17th Annual  
**ART FOR LIFE**  
Gala Dinner &  
Fine Art Auction  
[www.artforlife.net](http://www.artforlife.net)

May 12, 2010

**17th Annual ART FOR LIFE Fine Art Auction**  
supporting the **VANCOUVER FRIENDS FOR LIFE SOCIETY**

Each year, the Vancouver Friends for Life Society hosts its annual fundraising gala and fine art auction, ART FOR LIFE. With support from renowned and emerging artists from Vancouver and surrounds, ART FOR LIFE 2010 will showcase the most impressive collection of contemporary art to date, making this the hottest date in the art-world calendar. All proceeds from the event benefit the Vancouver Friends For Life Society so that we may continue our critical work promoting the wellness of individuals with life-threatening illnesses.

As a partner of the 17th Annual ART FOR LIFE Gala you will provide crucial support to this essential community service, while promoting your business and demonstrating your commitment to assisting people in the community who are confronting the challenges of HIV/AIDS, cancer and other life-threatening illnesses.

The Vancouver Friends for Life Society works with members to help them take an active role in their holistic wellness journey, in order to move through pain, anxiety, vulnerability, fear, and social isolation. Friends For Life recognizes that with compassion, support and knowledge, the experience of illness can be a catalyst for positive personal transformation.

ART FOR LIFE will be held on Saturday, November 13th, 2010, at Vancouver's hottest new venue, Five Sixty Club. For over 16 years, this event has presented a wide array of contemporary art from familiar names such as Atilla Richard Lukacs and Angela Grossman, to National Gallery regulars such as Lawrence Paul Yuxweluptun, to an assortment of emerging local talent. Guests are able to participate in live and silent art auctions as well as bid on other items in our silent gift auction and raffle.

Opportunities exist for both cash and in-kind sponsorship. We require a wide variety of services for this event, and would like to invite you to participate. In addition to the benefits below, you will also receive a marketing receipt for the value of your contribution. The true value of your support is knowing you are improving the quality of life of people facing the challenges of life-threatening illnesses.

Thank you for considering our request to partner this important event for the Vancouver Friends for Life Society. We hope you are able to envision a successful partnership and look forward to your thoughts. Please feel free to contact me at 604.682.5992 ext 1 or [sheena@friendsforlife.ca](mailto:sheena@friendsforlife.ca) with any questions.

Sincerely,

Sheena Sargeant  
Executive Director, VANCOUVER FRIENDS FOR LIFE SOCIETY



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#### **WHAT?**

The 17<sup>th</sup> Annual ART FOR LIFE Gala Dinner and Fine Art Auction will be held on Saturday, November 13<sup>th</sup>, 2010, at Five Sixty Club, with 100% of proceeds benefiting the Vancouver Friends for Life Society. Emerging local artists unite with renowned members of the art world to bring you a spectacular array of contemporary and new works open for bidding in the Live and Silent Auctions. In addition, an alternative silent gift auction and raffle of trinkets, travel and playthings create light-hearted competition among all the guests. Guests are invited to explore an array of tasty treats while enjoying the evening's performing arts entertainment and competing in the various auctions.

#### **WHO?**

For over 16 years, Art For Life has attracted high-profile personalities from Vancouver and the Lower Mainland. These civic-minded leaders include art connoisseurs and collectors, business owners, supporters of those with cancer, HIV/AIDS and other life-threatening illnesses, as well as world-renowned and local artists themselves. With strong roots in the HIV/AIDS community, this gathering of over 850 philanthropic guests encompasses a mixed demographic between 30 and 65 years old with disposable income and a commitment to 'giving back'.

#### **WHY?**

Proceeds benefit the Vancouver Friends for Life Society, whose mission is to serve as a catalyst to enhance the wellness of individuals living with a life threatening illness by providing complementary and alternative health and support services. ART FOR LIFE raised over \$94,000.00 in 2009 and these funds have allowed us to continue providing popular complimentary therapies such as massage, naturopathy, traditional Chinese medicine, exercise and social programs. Research findings<sup>1</sup> indicate that 92% of Friends For Life members seeking complimentary therapies have experienced a transformational shift in the quality of their lives with decreased anxiety, improved health-outlook confidence and enhanced social network.

Additionally, the event also supports the arts community by providing a platform to showcase emerging artists together with renowned names, building their careers and recognition. Through the catalogue, the profile of donating galleries is enhanced, promoting longevity and high standards.

JOIN US as a partner and guest at the 17<sup>th</sup> Annual ART FOR LIFE Gala Dinner and Fine Art Auction benefitting Friends for Life on Saturday, November 13<sup>th</sup>, 2010.

For more information about the Vancouver Friends for Life Society, please contact Sheena Sargeant, Executive Director, on 604.682.5992 ext 1 or via email at [sheena@friendsforlife.ca](mailto:sheena@friendsforlife.ca), or visit [www.friendsforlife.ca](http://www.friendsforlife.ca).

For more information on this year's event or to view last year's collection, visit [www.artforlife.net](http://www.artforlife.net).

For more event or partner benefit information, please contact our Event Coordinator, Jenna Bayuk, at 604.689.1463 or email [artforlife@thefinerdetails.ca](mailto:artforlife@thefinerdetails.ca).



**RENAISSANCE PARTNER**

**\$5,000.00**

- 5 complimentary VIP tickets, to use amongst your staff or clients, valued at \$625.00
- Large logo, name and partner level listed on all promotional materials – advertisements in various media, tickets (1500), catalogue (1500), postcards (1500), posters (1500), signage at the event
- Verbal recognition at the event
- Large logo recognition in Promotional and Thank-You ads submitted to all media partners
- Use of event photos for corporate newsletter
- Logo and link on Friends for Life and ART FOR LIFE websites and online event registration page
- Tax receipt for allowable portion (marketing receipt for in-kind)

**IMPRESSIONIST PARTNER**

**\$2,500.00**

- 2 complimentary VIP tickets to , valued at \$250.00
- Medium logo, name and partner level listed on all promotional materials – advertisements in various media, tickets (1500), catalogue (1500), postcards (1500), posters (1500), signage at the event
- Verbal recognition at the event
- Medium logo recognition in Promotional and Thank-You ads submitted to all media partners
- Use of event photos for corporate newsletter
- Logo and link on Friends for Life and ART FOR LIFE websites and online event registration page
- Tax receipt for allowable portion (marketing receipt for in-kind)

**ABSTRACT PARTNER**

**\$ 1,000.00**

- 4 complimentary tickets to the auction and party, valued at \$180.00
- Small logo, name and partner level listed on all promotional materials – advertisements in various media, (1500), catalogue (1500), postcards (1500), posters (1500), signage at the event
- Verbal recognition at the event
- Small logo recognition in Promotional and Thank-You ads submitted to all media partners
- Logo on Friends for Life and ART FOR LIFE websites and online event registration page
- Tax receipt for allowable portion (marketing receipt for in-kind)

**POP ART PARTNER**

**\$500.00**

- 2 complimentary tickets to the auction and party, valued at \$90.00
- Name listing on all promotional materials – advertisements in various media, catalogue (1500), postcards (1500), posters (1500), signage at the event
- Verbal recognition at the event
- Name listing in Promotional and Thank-You ads submitted to all media partners
- Name listing on Friends for Life and ART FOR LIFE websites and online event registration page
- Tax receipt for allowable portion (marketing receipt for in-kind)



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## ART FOR LIFE EVENT PARTNERS

variable

ART FOR LIFE is seeking a variety of Event Partners to provide their goods and services in-kind. We are able to offer you partnership recognition and benefits equivalent to the value of your contribution, in line with the partner categories outlined above. The Vancouver Friends for Life Society will also provide you with a marketing receipt to the value of your contribution. ART FOR LIFE will require the following services in association with the event:

- Beverage – feature cocktail partner; wine partner
- Dessert – delectable treat buffet for 700 people
- Décor – flowers, chairs
- Building Materials – lumber & supplies to build walls to display art
- Photography – capturing the event
- Courier – delivery of art work to the site and to buyers (post event)
- Goodie Bags – if you have a product you can offer our guests or partners to thank them for supporting the event, we would love to include it in our take-home Goodie Bags
- Anywhere else you think you can help!



**Yes, I would like to partner ART FOR LIFE 2010:**

Fax this page to 604.689.3437 or email to [artforlife@thefinerdetails.ca](mailto:artforlife@thefinerdetails.ca), and indicate the partnership level that interests you. We will contact you within 72 hours to confirm.

Name \_\_\_\_\_

Position Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Partner Level:  Renaissance  Impressionist  Abstract  Pop Art

**Payment Authorization for Partners**

By signing this payment authorization form, I declare that I am authorized to make this agreement on behalf of my company and take responsibility for our commitment to the event. Any outstanding balance will be paid by November 1, 2010.

Name \_\_\_\_\_ Position \_\_\_\_\_

Company Name \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card:  VISA  Mastercard  AMEX  Cheque OR  In-kind (supplier)

Credit Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiry: \_\_\_\_\_

Name on card: \_\_\_\_\_

Amount:  Deposit \$250 OR  Total Partnership \$ \_\_\_\_\_ Balance Due \$ \_\_\_\_\_

**Deadlines:**

September 17, 2010 – 50% deposit and logos must be received by October 16, 2010 for inclusion in at-event benefits

November 1, 2010 – Deadline for final payment – if payment not received you will not be included in the "at event" promotional print items (ie. recognition signage, verbal recognition etc)

Please make cheques payable to "Friends for Life" and mail to:  
Vicki Henley, Financial Manager  
Friends For Life Society  
1459 Barclay Street  
Vancouver, BC V6G 1J6

**Partnership considered confirmed when payment is received.**